

# Scenario Simulation and Planning

from: Miscion Limited

**Price:** £0.00

**Date:** 2020-08-30 18:25:48

**Expiration Date:** 0000-00-00 00:00:00

## Description

Use scenario planning to optimise budgets and forecast the impact of advertising strategies. With a detailed understanding of how and why your advertising has performed – we'll show you how econometric modelling provides the building blocks to accurately forecast the impact of your brand plans, simulate new advertising strategies and optimise your advertising investment.

<https://mail.b2bgrowthhub.co.uk/classified/scenario-simulation-and-planning-1314.html>